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**From:** Robert Stevanovski <rstevano@acninc.com>  
**Sent:** Wednesday, October 25, 2006 1:35 PM  
**To:** Sheila Marcello  
**Subject:** RE: Trump Discs surpass 1/2 million mark

Sounds good ☺

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**From:** Sheila Marcello  
**Sent:** Wednesday, October 25, 2006 1:01 PM  
**To:** Robert Stevanovski; Greg Provenzano; Tony Cupisz; Mike Cupisz; Allan van Buhler; Dave Stevanovski  
**Subject:** RE: Trump Discs surpass 1/2 million mark

Will do. Will share some thoughts as we meet on the convention on how to increase promotion at these events.

If we keep on our current run rate for autoship and convention sales, we would be at about 1.5 million by the end of next year for North America so we will put some plans together to continue to promote outside of the convention as well to drive to 2 million.

thanks

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**From:** Robert Stevanovski  
**Sent:** Wednesday, October 25, 2006 9:21 AM  
**To:** Sheila Marcello; Greg Provenzano; Tony Cupisz; Mike Cupisz; Allan van Buhler; Dave Stevanovski  
**Subject:** RE: Trump Discs surpass 1/2 million mark

Nice start, lets really promote in Anaheim and Dallas. Lets shoot for 2mil by the end of 2007

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**From:** Sheila Marcello  
**Sent:** Tuesday, October 24, 2006 4:24 PM  
**To:** Robert Stevanovski; Greg Provenzano; Tony Cupisz; Mike Cupisz; Allan van Buhler; Dave Stevanovski  
**Subject:** Trump Discs surpass 1/2 million mark

Detail below--we are at 525,280 total discs sold to date, including October's autoship.

The Spanish Disc is going to duplication tomorrow and will be available next week. Our plans are to introduce the Spanish Disc as well as the ability to sign up for Autoshipping at Anaheim, with a Spanish Auto-Ship website.

Autoship numbers are holding steady for the US with some decrease with Canadian Discs.

Please let me know if you have any questions.

**Opportunity Discs**

US	Canada	Total
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		English	French	
Detroit Event Sales - June 06	46,080	12,800	10,200	69,080
Baltimore Event Sales - Sep 06	31,670	1,740	1,420	34,830
Anaheim Event Sales – Dec 06				
Success Store	154,610	8,410	2,510	165,530
Total	232,360	22,950	14,130	269,440
<b>Autoshipping</b>				
July	58,800	2,820	1,800	63,420
August	57,890	2,580	1,680	62,150
September	61,000	2,320	1,270	64,590
October	62,240	2,290	1,150	65,680
November				
December				
Total Autoshipping	239,930	10,010	5,900	255,840
TOTAL DISCS SOLD	472,290	32,960	20,030	525,280

updated October 24, 2006

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